

## **AIRCORE**

**DATE:** 05/12/2010  
**TO:** ALL CUSTOMERS  
**CATEGORY:** ACDELCO PRICING



**Subject: ACDELCO PRICE STRUCTURE CHANGE**

**ACDELCO HAS UNDERGONE A SIGNIFICANT CHANGE TO THEIR PRICING STRUCTURE. ALONG WITH A PRICE CHANGE FOR MAY 1, SOME DISCOUNTS WILL BE MOVED TO COORESPOND WITH THE NEW STRUCTURE.**

**WE ARE TAKING STEPS TO MINIMIZE THE IMPACT ON YOUR ACQUISITION PRICE.**

**PLEASE CALL YOUR AIRCORE REP FOR DETAILS ON HOW THIS WILL AFFECT YOUR DISCOUNTS.**

**ALSO TO NOTE; AT SOME POINT IN THE NEXT FEW MONTHS, ACDELCO WILL DISCONTINUE PUBLISHING A JOBBER PRICE.**

**WHEN THIS HAPPENS, AIRCORE WILL PUBLISH A JOBBER PRICE IN LINE WITH CURRENT INDUSTRY STANDARDS.**

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